

Feb 2026 - Apr 2026

# Website Analysis

timesofindia.indiatimes.com



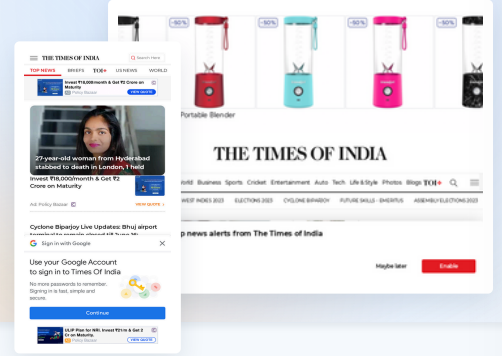
View the full analysis at:  
[pro.similarweb.com](https://pro.similarweb.com)

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App Store



Google Play



## Traffic & Engagement

### Total visits <sup>i</sup>

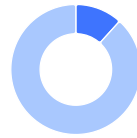
Feb 2026 - Apr 2026 Worldwide

**829.3M**

↓-6.53% from last month

### Device distribution <sup>i</sup>

Feb 2026 - Apr 2026 Worldwide



### Global rank

- ...

### Country rank

India







-

### Industry rank

- ...

### Engagement overview <sup>i</sup>

Feb 2026 - Apr 2026 Worldwide All Traffic

 Monthly visits <sup>i</sup>	<b>276.4M</b>	 Deduplicated audience <sup>i</sup>	<b>57.34M</b>	 Pages / Visit <sup>i</sup>	<b>2.25</b>
 Monthly Unique Visitors <sup>i</sup>	<b>66.90M</b>	 Visit Duration <sup>i</sup>	<b>00:02:35</b>	 Bounce Rate <sup>i</sup>	<b>59.22%</b>

## Visits over time

Feb 2026 - Apr 2026 Worldwide All traffic

timesofindia.indiatime...

829.3M

vs.

ndtv.com

571.7M

hindustantimes.com

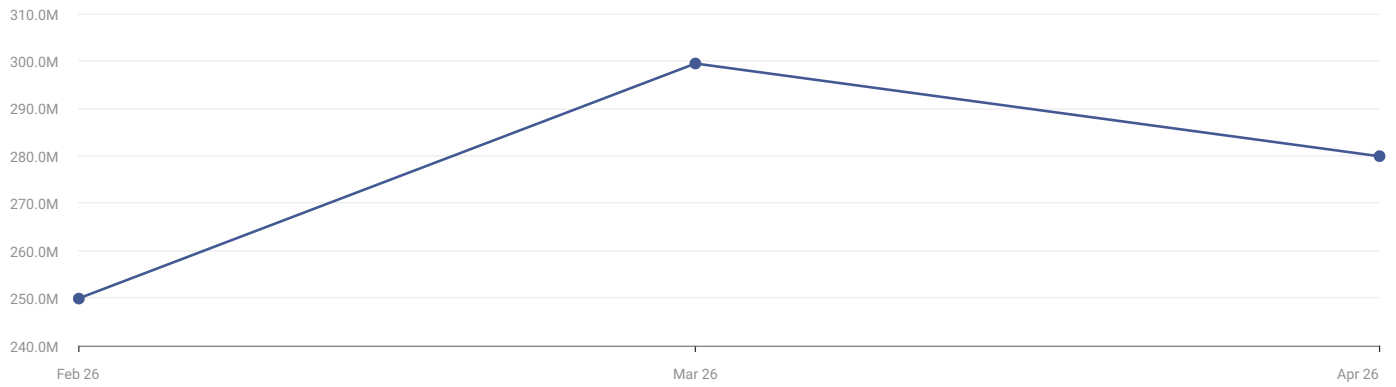
377.6M

indianexpress.com

266.8M

thehindu.com

188.5M



# Geography

## Top countries

Feb 2026 - Apr 2026 All traffic

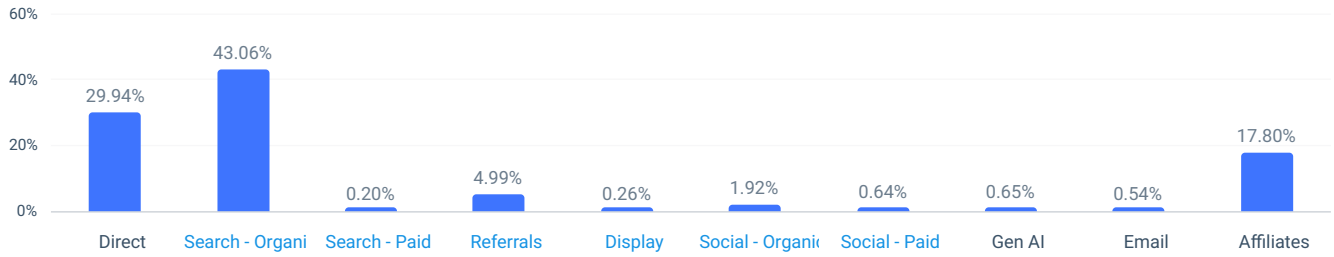


Country	Traffic Share	Change
India	86.63%	↓ 7.33%
United States	7.50%	↑ 7.00%
Canada	1.11%	↓ 9.20%
United Kingdom	0.90%	↓ 9.12%
Australia	0.52%	↓ 1.97%

# Marketing channels

## Channels overview

Feb 2026 - Apr 2026 Worldwide All traffic



## Organic Search

Organic search makes up **43.06%** of website traffic

### Branded vs. non-branded



No results

Try broadening your parameters or searching for something else.

### Top organic non-branded search terms



No results

Try broadening your parameters or searching for something else.

### Top paid non-branded search terms



No results

Try broadening your parameters or searching for something else.

## Referrals

Referrals makes up 4.99% of website traffic

### Top referring websites

Feb 2026 - Apr 2026 Worldwide All traffic

Domain	Share	Change
<a href="#">toi.in</a>	12.10%	↓ 95.35%
<a href="#">en.wikipedia.org</a>	6.76%	↓ 61.31%
<a href="#">drudgereport.com</a>	5.42%	↓ 87.89%
<a href="#">ndtv.com</a>	4.03%	↓ 93.14%
<a href="#">search.app</a>	3.72%	↓ 100.00%

### Top referring industries

Feb 2026 - Apr 2026 Worldwide All traffic

Website Categories	Traffic Share
News and Media	51.00%
TV Movies and Streaming	7.80%
Dictionaries and Encyclopedias	6.80%
Business Services	3.81%
Adult	2.61%

## Outgoing Traffic

### Top link destinations

Feb 2026 - Apr 2026 Worldwide All traffic

Domain	Share	Change
<a href="#">report.error-report.com</a>	15.34%	↑ 17.37%
<a href="#">indiatimes.com</a>	11.87%	↓ 73.37%
<a href="#">hindustantimes.com</a>	10.89%	↓ 19.39%
<a href="#">youtube.com</a>	9.47%	↓ 64.11%
<a href="#">cricbuzz.com</a>	7.50%	-

## Outgoing Ads

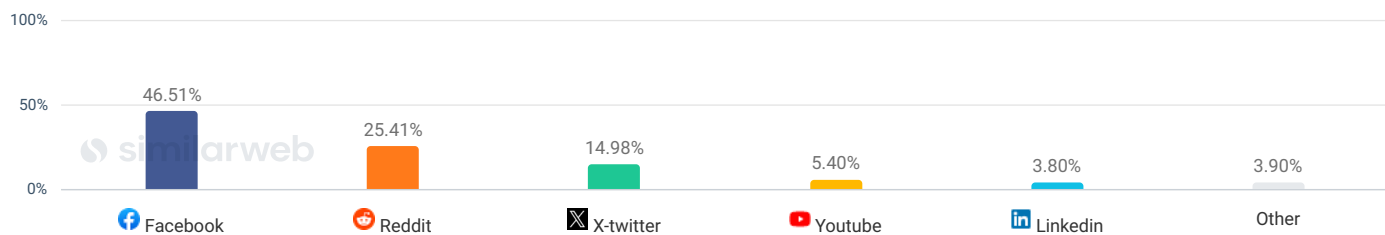
### Top ad destinations

Feb 2026 - Apr 2026 Worldwide All traffic

Domain	Share	Change
<a href="#">flipkart.com</a>	11.09%	-
<a href="#">samsung.com</a>	5.60%	-
<a href="#">outdoorrevival.com</a>	4.52%	-
<a href="#">blinkit.com</a>	4.40%	-
<a href="#">marutisuzuki.com</a>	3.39%	-


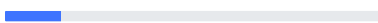

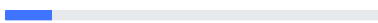

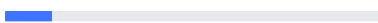

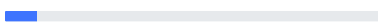

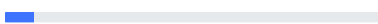
### Social traffic

Feb 2026 - Apr 2026 Worldwide All traffic



## Top publishers

 Feb 2026 - Apr 2026
  Worldwide
  All traffic

Publisher	Share	Change
 cacult.com	14.78% 	-
 yts-official.top	12.53% 	↑ 203%
 thenewsstrike.com	12.36% 	-
 allyoucanread.com	8.16% 	-
 nn125.com	7.54% 	-